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FOR IMMEDIATE RELEASE

**BPMX REACHES TECHNOLOGY DEAL WITH AT&T TO MARKET
INNOVATIVE CONTENT MANAGEMENT SOFTWARE**

*bpmx to commercialize software developed by AT&T that reduces the cost of
content management and proposal generation for large companies*

DALLAS, April 18th, 2006 — bpmx, a leader in financing and leading the commercialization of operating assets into market-leading companies, today announced a licensing deal with AT&T Knowledge Ventures, the intellectual property unit of AT&T Inc. **(NYSE: T)**.

The agreement allows bpmx to market an innovative content management and proposal generation technology developed by AT&T. The technology utilizes a proprietary content authoring tool that enables writers to craft content that fits any context, format, or medium using a rhetoric or language-based content development and management system.

This technology is used to produce automated proposals, brochures, email, letters and other forms of structured communications content aimed at customers and suppliers. The result is consistent, well-written content and increased efficiency and effectiveness.

"We're pleased that AT&T is making this technology available to other companies by selecting us as its partner to commercialize the application," said Stephen Page, chief executive officer, of bpmx.

The technology possesses three major content management and proposal generation breakthroughs:

- The use of a proprietary content authoring tool to improve the proposal and contract structure, and to legally approve the content once (as it is entered into the system).
- The use of a syndication engine to deliver stored content in any desired format across the enterprise (e.g. PDF, PowerPoint, XML, HTML, email or Word).
- Proven integration with the leading CRM applications for better proposal and contract management effectiveness.

"This agreement with bpmx is an example of AT&T's commitment to broadening the use and deployment of our innovations in the marketplace to deliver market leading solutions through the licensing of our intellectual property assets," said Abha Divine, president and chief executive officer, AT&T Knowledge Ventures.

About BPMX

bpmx works with large companies to commercialize best in class operating platforms. Their objective is to create new shareholder value from internally developed and proven transaction processing and intellectual property assets. In structured transactions, bpmx finances and leads the commercialization of existing operating assets into market leading companies. bpmx also develops SG&A consolidation platforms for use as industry specific, shared services platforms.